



# TransUnion Directory Services

Help detect and prevent fraud by confirming consumer information

You can use Directory Services to search telephone numbers and help confirm consumer details against white pages directory information. You can also conduct reverse telephone number searches to obtain the name and address associated with that number. Directory Services can also help you comply with Anti-Money Laundering (AML) requirements.

## Verify information provided by a consumer

Directory Services checks the following key information across independent third-party directory information:

<b>Name</b>	<b>Postal Code</b>
<b>Telephone number</b>	<b>Months on file</b>
<b>Full street address</b>	

You can use Directory Services as a complement to the credit bureau file or as one of the building blocks in a decisioning system.

## Choose the output option that fits the way you work

- Directory Services is available in:
- Real time with bureau inter face v 4.0, Internet, xml and the secure TransUnion Internet Fraud Services (IFS) website
- Batch mode

# Confirm and improve the quality of your database

You can take advantage of Directory Services in two important ways:

- 1. Verification**—You can use this solution to assist with fraud detection and to help meet your Anti-Money Laundering (AML) requirements.
- 2. Data enhancement**—With any two of the three possible data elements, Directory Services searches the database for the third criteria. This allows you to append phone numbers or addresses to existing customer files and improve the quality of your Customer Information File.

## **Achieve more with TransUnion**

As a global leader in credit information and information management services, TransUnion creates economic and competitive advantages for businesses and consumers. This powerful combination of information and insight will help you make better decisions, improve efficiency and identify opportunities at every stage of your customer lifecycle—from acquiring customers to strengthening and expanding your relationships with them.

**TO LEARN MORE** about Directory Services and how you can use it to detect and prevent fraud, please contact your TransUnion representative.

[www.transunion.ca/business](http://www.transunion.ca/business)  
855-488-4636, Option 4

3115 Harvester Road,  
Suite 201  
Burlington, ON L7N 3N8