



## IDENTITY VERIFICATION

Verify consumer identities and detect suspect patterns, links and behaviours using rich, cross-industry data and powerful algorithms.

Whether you need to comply with customer regulations or identify potential fraud risk, TransUnion® IDVision Identity Verification provides real-time insights into consumer identity risk.

The result is a better ability to detect fraud while quickly approving good customers and minimizing back-office reviews. Multiple layers of fraud detection doesn't have to mean more reasons to say no. With an integrated approach, better insights into identity risks can result in higher approval rates and lowered expenses.

### ID VERIFICATION TOOLS:

- 🔗 Products to compare consumer provided data with credit file information, with customizable flagging
- 🔗 Alerts based on a consumer consortium
- 🔗 Products to complement a rigorous PCMLTF compliance program

### Using Identity Verification, a customer can:

- 🔗 Gain confidence that a consumer has a data footprint consistent with what they're presenting on your application.
- 🔗 Reduce errors and delays by automating the "know your customer" compliance process in your proceeds of crime, money laundering and terrorist financing (PCMLTF) compliance program.

In addition to the core Identity Verification capabilities, customers have the option of customized, matching criteria, including a selection of scores and alerts. This improves the ability to detect some of the more sophisticated forms of application fraud, in which the provided data may indeed match file data for a given consumer.

**Learn more about the many ways we can help you verify consumer identifies and satisfy regulatory compliance programs. Contact your TransUnion representative today.**

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