



Harness the power of consumer credit education with our easy-to-implement dashboard

#### The CreditView Dashboard includes:

- ✓ TransUnion Credit Report
- ✓ CreditVision Risk Score
- ✓ National score comparison
- ✓ Credit education – shows factors influencing customer's credit standing
- ✓ Comprehensive financial literacy program
- ✓ Monthly score trends
- ✓ Score Simulator predicts the potential impact of credit related events on consumer scores
- ✓ Key credit file change alerts

Consumers increasingly recognize the important role a good credit score plays in lending decisions. With CreditView®, you can offer access to their credit information as an additional service — enhancing digital engagement, and helping them understand and improve their credit rating while building trusted relationships.

#### A personal credit centre for your customers

CreditView presents a comprehensive view of a customer's credit information at a glance, and includes credit monitoring capabilities to keep your customers informed and empowered.

#### Increase engagement and loyalty

Our data shows subscribing to CreditView has a positive impact on consumers' credit behaviours and your portfolio growth.

- CreditView users grow originations by 3X and balances by 1.5X on average, versus non-users, within 6 months of subscribing.
- Around 30% of CreditView users improve their credit score by 30 points or more within 12 months of subscribing — making them better lending customers.

# CreditView

## Choose the option that best suits your organization and customers

TransUnion enables organizations to take advantage of our CreditView solution without development burdens — making it a significantly more affordable solution.

We offer two options to choose from — **CreditView** and **CreditView Express** — hosted by TransUnion and designed to support your digital engagement strategy.



**Access to all dashboard features**



**UX optimized through responsive design for desktop, mobile and tablet**



**Easy implementation**



	Standard	Express
<b>Cost</b>	\$\$	\$
<b>Branding</b>	Your company's logo, colour scheme and other brand elements	TransUnion branding
<b>Customer access</b>	CreditView is integrated with and accessed through your digital platforms	No integration — consumers sign on with a TransUnion URL link and activation code
<b>Additional option</b>	Cross-sell and upsell offers (customization required)	-
<b>Data refresh</b>	Daily, weekly or monthly	Monthly

## Why TransUnion?

TransUnion is a global information and insights company that makes trust possible in the modern economy. We do this by providing a comprehensive picture of each person so they can be reliably and safely represented in the marketplace. As a result, businesses and consumers can transact with confidence and achieve great things.

***We call this Information for Good.®***

## LEARN MORE

To learn more about TransUnion's CreditView, contact your TransUnion representative today. Call us at **1-855-488-4636** or visit [transunion.ca/product/creditview](https://transunion.ca/product/creditview)